

# UC DAVIS MM

MASTER OF MANAGEMENT



COLLABORATE **FOR** IMPACT.

## Why a Master of Management?

Our Master of Management program is designed for recent undergraduates and early-career professionals.

Corporate recruiters are taking notice of Master of Management graduates.

**+50%** U.S. RECRUITERS PLAN TO HIRE MM GRADS

**+\$10K** HIGHER MEDIAN SALARY THAN THOSE WITH A BACHELOR'S IN BUSINESS

## Level Up Sooner

We accept a wide range of applicants. For those with internships or no work experience, early-career professionals or career-switchers, the Master of Management is a versatile degree. It has fewer courses and takes less time to complete than an MBA, allowing you to kick-start your career more quickly.

You'll partner with our career development experts to create a roadmap that aligns with your interests, skills and ambitions and how to best position yourself in the market.



Learn More:  
[mm.ucdavis.edu](http://mm.ucdavis.edu)  
(530) 752-5678  
[gsm-mm-admissions@ucdavis.edu](mailto:gsm-mm-admissions@ucdavis.edu)

9 MONTHS TO COMPLETE



FULL-TIME ACCELERATED PROGRAM



IN PERSON



PRIME LOCATION IN DAVIS, CA



## Academics and Curriculum

Modeled after UC Davis' highly regarded MBA program, the STEM-designated Master of Management curriculum equips you with a strong foundation in the functional areas of business, such as accounting, economics, finance, marketing and strategy.

Students must complete 36 units (12 units per quarter) to graduate.

- Led by the same faculty as our nationally ranked UC Davis MBA.
- A focus on innovation, hands-on experience and trailblazing research brought to class.
- In the final quarter of the program, you must pass a comprehensive examination. It tests your mastery of the course material and your ability to synthesize learning across key subject areas.

FALL	WINTER	SPRING
<ul style="list-style-type: none"><li>▪ Individual and Group Dynamics</li><li>▪ Data Analysis for Managers</li><li>▪ Markets and the Firm</li></ul>	<ul style="list-style-type: none"><li>▪ Financial Accounting</li><li>▪ Marketing Management</li><li>▪ Technology, Competition and Strategy</li></ul>	<ul style="list-style-type: none"><li>▪ Financial Theory and Policy</li><li>▪ Managing for Operational Excellence</li><li>▪ Organizational Strategy and Structure</li></ul>

## The UC Davis Difference

- Intensively collaborative community: benefit from personal attention from faculty and staff, who will challenge and support you in your intellectual growth.
- Develop close relationships with thought leaders: collaborate with our pioneering research faculty and industry experts to make lifelong connections.
- Build corporate connections: tap into the UC Davis network of industry contacts in Sacramento, San Francisco, Silicon Valley and well beyond.

## Prime Location — Quintessential College Town Lifestyle

Experience Davis, California, one of the best-educated cities in the U.S. with a high quality-of-life index. You'll enjoy a quintessential college town lifestyle with easy access to the economic engines driving the world's fifth largest economy.

Unlock your potential with UC Davis' prime location on the corridor linking Sacramento, the dynamic state capital, and the global innovation hub of the San Francisco Bay Area and Silicon Valley.

## STEM-Designated Program

Our program is STEM-designated, preparing you with the technical, analytical and quantitative skills for leadership in fields that benefit from advanced knowledge in data analysis and complex problem-solving.

STEM degrees are particularly beneficial for international students. You are eligible for up to 36 months of Optional Practical Training (OPT), compared to 12 months of OPT for non-STEM degrees.

## Invest in Your Future

We realize that earning your Master of Management is a significant investment in time and money.

We offer a comprehensive financial aid program that includes scholarships, fellowships and student loans. All admitted candidates are automatically considered for merit-based awards.

## Your Next Steps

- Attend an admissions event or webinar.
- Set up an admissions consultation.
- Apply for Fall 2024.